

# SKASC BEATS

19 August 2019

DAILY NEWSLETTER

Volume 6 Issue 19

## SRI KRISHNA ARTS AND SCIENCE COLLEGE

An Autonomous Institution Affiliated to Bharathiar University, Coimbatore

Re-accredited with "A" grade in NAAC

Ranked 53<sup>th</sup> in NIRF, MHRD; 4<sup>th</sup> in Institutional Swachhata Ranking

**Kuniamuthur, Coimbatore – 641 008.**



வானின் றுலகம் வழங்கி வருதலால்  
தானமிழ்தம் என்றுணரற் பாற்று

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## BBA CA | WORKSHOP

The Department of Management Studies organized a One-Day Workshop on "Financial Planning Using MS Excel" for their final year students. Mr. V.S. Binu, Independent Financial Advisor & Financial Planning Consultant, Cochin was the Resource Person. He brought into view that how the organizations in the finance world are grappling with big issues and looking forward for intriguing developments in technology and the ways to use technology for financial planning. The students had an interactive session as well and they were benefitted extensively. Dr. P. Baby Shakila, the Principal presided over the function.



## BIOSCIENCE | GUEST LECTURE

The Department of Microbiology organized a Guest Lecture on **Awareness on Science Improvement through Activities**. It was financially supported by DBT STAR College Scheme. **Mr. Karthikeya Sivasenapathy**, Managing Trustee, Senapathy Kanagayam Cattle Research Foundation, Inthinai Arakattalai, Tirupur was the Resource Person. He explained the importance of water management, water resources and water conservation. **Dr. P. Baby Shakila**, Principal & Chairman DBT Star College scheme presided over the function.




# MSW & PSYCHOLOGY | GUEST LECTURE

The Departments of Social Work and Psychology, in collaboration with District Legal Service Authority (DLSA) organised a lecture on **Legal Awareness for the Youth** on account of International Youth Day. **Mrs. N. Sharmila** B.A., B.L., Senior Civil Judge, DLSA, Coimbatore and **Mr. M. Madhivanan** MA., BL., Panel Member, DLSA, were the Resource Persons. They explained the legal and constitutional rights for the students. The Principal presided over the function.



At SKASC, we take pride in acknowledging our students service to the society. In this regard, **Ms. Pooja Parthiban**, II MSW was awarded for her Humanitarian service. It was awarded by the Department of Social Work, Bishop Appasamy College of Arts and Science, Coimbatore. This award has been given to the professionals and the students in order to appreciate their humanitarian service in the society.

*God is not unjust; he will not forget your work and the love you have shown him as you have helped his people and continue to help them*  
-Heb 6:10



**BISHOP APPASAMY COLLEGE OF ARTS & SCIENCE**  
129, Race Course, Coimbatore-18


**DEPARTMENT OF SOCIAL WORK**  
The HOD, Staff & Students invites you all  
for the observance of  
**World Humanitarian Day**  
19<sup>th</sup> August 2019  
We Recognise the Humanitarian Service of Professionals and the students

| <u>Professional Awardees</u>                                                                             | <u>Student Awardees</u>                                                                          |
|----------------------------------------------------------------------------------------------------------|--------------------------------------------------------------------------------------------------|
| • <b>Rev. Beulah Jayaseeli</b><br><small>Retired Principal, Bishop Appasamy College of Education</small> | • <b>Ms. Tincy Vincent</b><br><small>II MSW, Narayana Guru College of Arts &amp; Science</small> |
| • <b>Rev. Lawrence M. Arumainayagam</b><br><small>Open hands International (India)</small>               | • <b>Mr. Richard</b><br><small>I MSW, Hindustan College of Arts &amp; Science</small>            |
| • <b>Dr. Sr. Agnes</b><br><small>St. Mary's Hospital, Podanur, Coimbatore</small>                        | • <b>Ms. Pooja</b><br><small>II MSW, Krishna College of Arts &amp; Science</small>               |
| • <b>Mr. P.G. Santhosh</b><br><small>Founder, Nambikkayin Nambargal, Coimbatore</small>                  | • <b>Mr. Immanuel</b><br><small>II BCA, Bishop Appasamy College of Arts &amp; Science</small>    |
| • <b>Mr. H. Darwin Moses</b><br><small>Program Officer, CBM, Bangalore</small>                           | • <b>Mr. Venkatesh</b><br><small>II BBA, Bishop Appasamy College of Arts &amp; Science</small>   |

**Guests of honour**

|                                                                   |                                                                    |
|-------------------------------------------------------------------|--------------------------------------------------------------------|
| <b>Mrs. Mrinalini R. David</b><br><small>Secretary, BACAS</small> | <b>Dr. Mrs. Jemimah Winston</b><br><small>Principal, BACAS</small> |
|-------------------------------------------------------------------|--------------------------------------------------------------------|

Date: 19-08-2019  
venue: MCA Hall



# NCC | MARATHON

The NCC cadets of SKASC participated in **GREEN CREST Marathon** at Nehru Stadium. This marathon helped our cadets to rejuvenate their positive energy.



The Department of Computer Science organized **Career Guidance Programme** for their final year students. **Mr. K.R. Kiran**, SAP Analyst, Deloitte, Bangalore was the Resource Person. He encouraged the students to think in all the avenues to enhance their soft skills and their competence. **Ms. R. Suganya**, Assistant Professor, Department of CS, coordinated the event.



## B.Com IT & E COM | GUEST LECTURE

The Department of Commerce IT and E-Commerce organized a Guest Lecture on **Growth of Mutual Funds in India**. **Mr. Karthik Viswanathan** was the resource person. He gave the students an insight of the working of the stock market and also about the meteoric rise of Mutual Funds in India. The Principal presided over the function.





The Department of Costume Design and Fashion organised a Guest Lecture on Fashion Psychology. **Ms. M. Keerthika**, Assistant Professor, Department of Psychology was the Resource Person. She explained about the attraction, color combination and how to groom their personality.



# PRE-PLACEMENT TRAINING



## IT | ALUMNI INTERACTION

The Department of Information Technology organized an Alumni Interaction Programme for the final year students.

**Mr. S. Anand Kumar**, Graduate Trainee, TCS, Trivandrum addressed on various facets of interviews and clarified the doubts of the students.



The Department of Commerce BI & RM organized a **Group Discussion and Debate** for their students. This program helps them to enhance their communication skills and the students were eager to take participation in all the events.

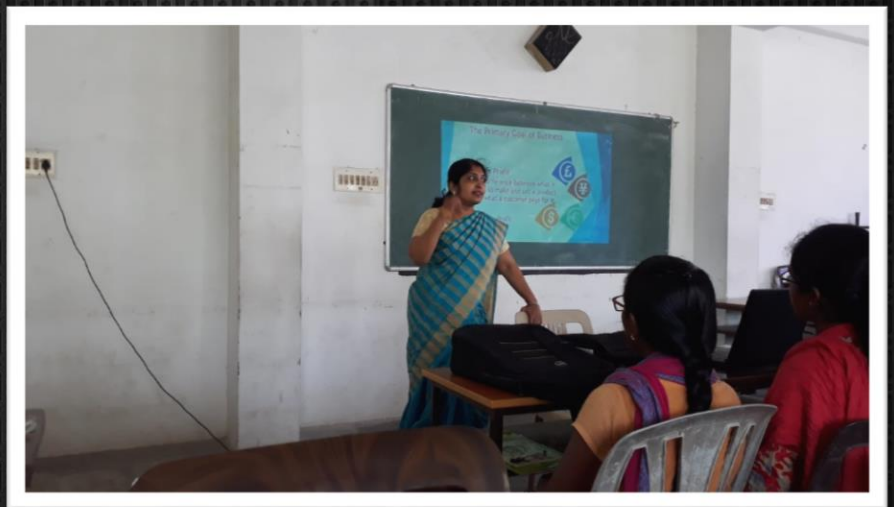


## BCA | ALUMNI INTERACTION



The Department of Computer Applications organized an Alumni Interaction Programme for the final year students. **Mohammed Thoufeeq.M and Ajay.T** addressed on various facets of interviews and clarified the doubts of the students.





**Dr. R. Reena**, Head, Department of Commerce (IB&CS) was the Resource Person at Dr. M.G.R. Janaki College for Women, Chennai. Her lecture was on “Present Indian Business Scenario and the Need for Entrepreneurship”.

## FACULTY CORNER



**World Photography Day**  
by  
**Mr. C.M. Arun Prasad**  
**Department of Commerce AF**



**Smiline Blessy.G**  
**II B.Sc CDF**





**AISHVARYA RAO.M.V**  
**III B.Sc CDF**



**KEERTHANA.V**  
**II B.Com B& I**



**Ms. Bala Vaishinavi**  
**II B. A. English**

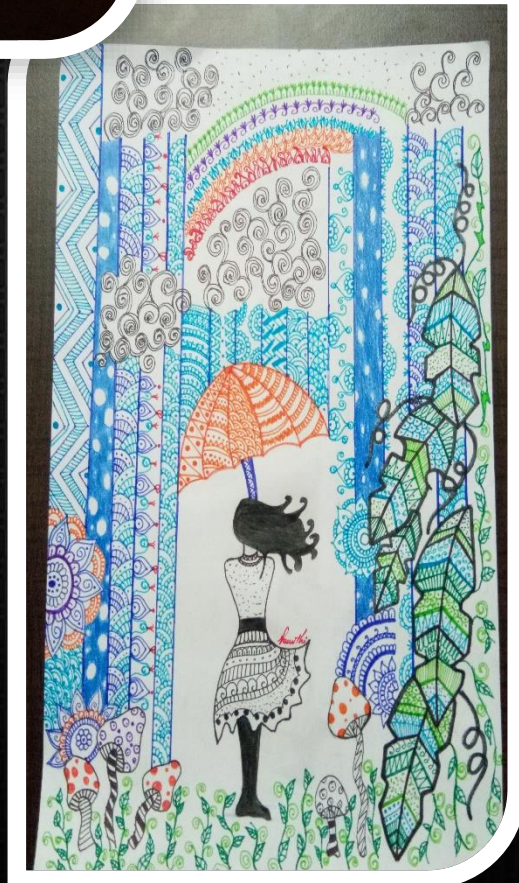
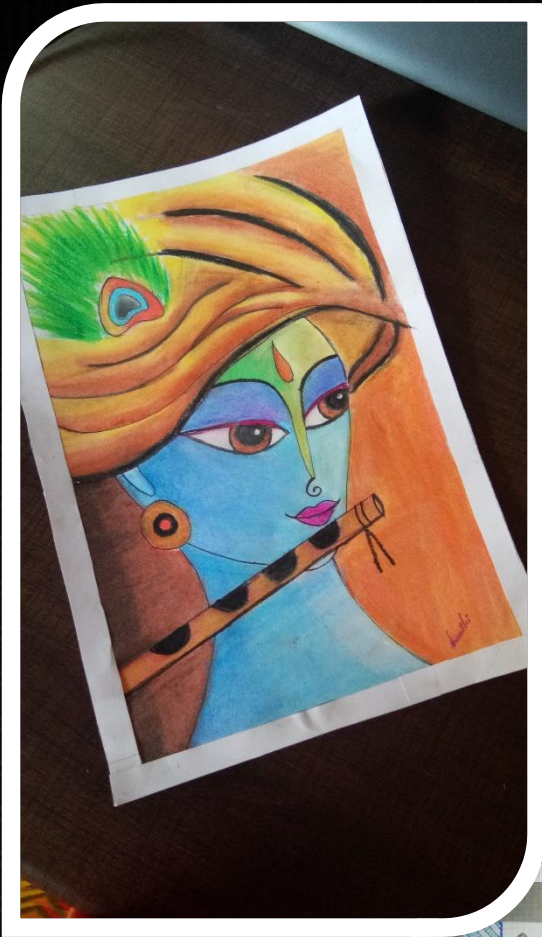


**Krishna praba K.G.D**  
**II .B.Com. AF A**



**ADHIRAI .N.J.**  
**II B.COM AF B**

# STUDENTS' CORNER



**Shuruthi S.J**  
**II B.Sc Microbiology**